

# EXHIBITOR REGISTRATION & SPONSORSHIPS

## 2020 LCCA HOME, GARDEN & LEISURE SHOW

Cowlitz County Expo Center, Longview, WA

Saturday, March 21st 9am-5pm

Sunday, March 22nd 10am-4pm



**JOIN US FOR A GREAT WEEKEND OF INSPIRING IDEAS FOR OUR HOMES, OUR GARDENS AND OUR LIVES!**

Showcase your products & services to motivated attendees looking to renovate their homes, begin spring gardening, landscaping projects and enjoying leisure activities in the playground we call home. Free workshops all weekend long with tips on cooking, financial management, home renovations, gardening and more. **DON'T MISS THIS OPPORTUNITY TO PROMOTE YOUR PRODUCT OR SERVICE TO THOUSANDS OF POTENTIAL CUSTOMERS!**

Cowlitz County is seeing growth in new home construction, existing home sales and renovations including a surge in home gardening & landscaping. Our Community and its terrain offers amazing opportunities in leisure activities such as farm markets, golf, sailing, kayaking, canoeing, paddle boarding, art galleries, wine and microbrew tours and more.

### **PRESENTING SPONSOR**

**\$5,000**

- ◆ Complimentary double-space at high impact location
- ◆ Featured on website
- ◆ Mention in 340 radio ads on KLOG, KUKN, The Wave
- ◆ Name & logo on all promotional materials, print advertising, posters, and handouts
- ◆ Major sponsor of the LEGO® Building Contest
- ◆ Complimentary event tickets
- ◆ Company name mentioned throughout the event
- ◆ Banner displayed at event

### **SILVER SPONSOR**

**\$1,600**

- ◆ Complimentary in-line double-space
- ◆ Featured on website
- ◆ Mention in 170 radio ads on KLOG, KUKN, The Wave
- ◆ Name & logo on promotional materials, print advertising, posters, and handouts
- ◆ Complimentary event tickets
- ◆ Company name mentioned throughout the event
- ◆ Banner displayed at event

### **BRONZE SPONSOR**

**\$850**

- ◆ Complimentary single in-line space
- ◆ Featured on website
- ◆ Mention in 90 radio ads on KLOG, KUKN, The Wave
- ◆ Name on promotional materials, print advertising, posters, and handouts
- ◆ Complimentary event tickets
- ◆ Company name mentioned throughout the event
- ◆ Banner displayed at event

### **LEGO SPONSOR**

**\$650**

- ◆ Complimentary in-line space at
- ◆ Featured on website
- ◆ Mention in Radio Ads on KLOG, KUKN, The Wave
- ◆ Name & logo on promotional materials, print advertising, posters, and handouts
- ◆ Complimentary event tickets
- ◆ Company name mentioned throughout the event
- ◆ Banner displayed at event

### **ACTIVITY SPONSOR**

**\$650**

- ◆ Complimentary in-line space at
- ◆ Mention in Radio Ads on KLOG, KUKN, The Wave
- ◆ Name & logo on promotional materials, print advertising, posters, and handouts
- ◆ Complimentary event tickets
- ◆ Company name mentioned throughout the event directing guests to visit your display
- ◆ Banner displayed at event

### **PARKING SPONSOR**

**\$300**

- ◆ Sponsor signs grace the parking lot with banners:  
"YOU'RE PARKING FREE THANKS TO"  
Sponsor shall provide banner prior to event.

### **SPECIAL EXHIBITS**

FOOD VENDORS, OUTDOOR EXHIBITS AND DIY DEMONSTRATIONS

Please contact the LCCA for space requirements and cost.

# EXHIBITOR CONTRACT

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COMPANY NAME \_\_\_\_\_ CONTACT PERSON \_\_\_\_\_

PHONE \_\_\_\_\_ CELL \_\_\_\_\_ FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_ WEBSITE \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

BOOTH LOCATION HALL A	NUMBER OF:	Early Bird Cost	COST
		PAID BEFORE JAN 17, 2020	PAID AFTER JAN 17, 2020
◆ High Impact - Single		\$590	\$670
◆ High Impact - Double		\$865	\$945
◆ Standard In-line - Single		\$495	\$595
◆ Standard In-line - Double		\$765	\$825

As an added bonus for your early commitment as an exhibitor at this year's Home, Garden & Leisure Show, those who have paid by January 17, 2020 will receive 20- :15 second radio commercials that will run on KLOG, KUKN and The WAVE. More information will be provided upon receipt of registration and payment.

Garden Area		Contact LCCA for Pricing	
Electricity (drop)		\$15	\$15
Phone Line		\$25	\$25
Additional Tables		\$10	\$10
Additional Chairs		\$2	\$2
<b>TOTAL</b>		<b>\$</b>	<b>\$</b>

### SELECT YOUR BOOTH PREFERENCE FROM 2019 FLOOR PLAN

Choice #1	Choice #2	Choice #3	Assigned

Additional Requests:

### SPONSORSHIPS AVAILABLE

Presenting Sponsor (1)	\$5,000
Silver Sponsor (2) available	\$1,600
Bronze Sponsor (8) available	\$850
Lego Building Contest	\$650
Activity Booth (3) available	\$650
Parking Lot Sponsor	\$300
<b>Total</b>	

### EXHIBITOR AGREEMENT

This agreement is between the Lower Columbia Contractors Association ("LCCA") and \_\_\_\_\_ (EXHIBITOR).

The LCCA shall provide to Exhibitor use of agreed upon exhibit space in the Cowlitz County Expo Center ("FACILITY") for the dates of March 20, 2020 (set-up) to March 22, 2020 for the purpose of exhibiting in the 2020 LCCA Home, Garden & Leisure Show ("EVENT").

The LCCA shall provide rod and drape for agreed upon exhibit space, unless otherwise requested in writing by Exhibitor. (8' back drape and 2-3' sides) Provide one table and two chairs to EXHIBITOR.

The LCCA shall have a representative at the FACILITY during all set-up, show, and tear-down hours to respond to EXHIBITOR needs. Handle all advertising for EVENT, including but not limited to radio and print, and provide high-quality event program for distribution to all attendees. Provide parking space for EXHIBITOR during set-up, show hours, and tear-down. Provide up to four Admission Passes per show day for EXHIBITOR use.

The EXHIBITOR agrees to have exhibit completely set-up and functional by 8:30 am on March 21, 2020 and remain so until 4:00 pm on March 22, 2020. Actively staff exhibit area during all show hours. Have exhibit and all exhibit materials completely removed from FACILITY no later than 7:00 pm on March 22, 2020.

The EXHIBITOR agrees to contain all exhibit structure, materials and accessories within the rented exhibit space. No materials may be stored or displayed in the aisles.

Exhibit may not include concessions of any kind (food or beverage for sale), unless approved in writing by LCCA.

Park vehicles only in designated area during show hours.

We agree to the terms, conditions, of the agreement which are incorporated in and form a part of this agreement and upon acceptance of this agreement, the undersigned, agrees to lease booth space as assigned by the LCCA and noted above for the duration of said show, March 21 - March 22, 2020.

\_\_\_\_\_  
EXHIBITOR SIGNATURE

\_\_\_\_\_  
DATE

\_\_\_\_\_  
PRINT NAME

Payment MUST be received in full no later than March 6, 2020 to qualify for reserved booth space selection.

**Set-up information provided upon receipt of registration.**

# PAYMENT CONTRACT

## 2020 LCCA HOME, GARDEN & LEISURE SHOW



COMPANY NAME: \_\_\_\_\_  
 CONTACT: \_\_\_\_\_ TITLE: \_\_\_\_\_  
 PHONE: \_\_\_\_\_ CELL: \_\_\_\_\_ FAX: \_\_\_\_\_  
 MAIN CONTACT EMAIL (if different from company email): \_\_\_\_\_

**PLEASE SELECT YOUR METHOD OF PAYMENT (check one)**

<b>CHECK</b> <input type="checkbox"/>	<b>CASH OR DEBIT</b> <input type="checkbox"/>	<b>CREDIT CARD</b> <input type="checkbox"/>
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**PLEASE MAKE CHECK(S) PAYABLE TO LCCA**

**CREDIT CARD PAYMENT: WE ACCEPT VISA or MASTERCARD. CREDIT CARD PAYMENT IS SUBJECT TO COMPLETING THE INFORMATION BELOW AND SIGNING THE DESIGNATED AUTHORIZED CARD HOLDER SIGNATURE BOX. THIS VERIFIES THAT YOU HEREBY AUTHORIZE THE LCCA TO PROCESS THE INDICATED AMOUNT ON YOUR CREDIT CARD.**

<b>CARD HOLDER NAME (PLEASE PRINT)</b>			
<b>CREDIT CARD NUMBER</b>			<b>CVV CODE</b>
<b>CARD TYPE</b>		<b>EXP. DATE</b>	
<b>AUTHORIZED SIGNATURE</b>		<b>TOTAL AMOUNT</b>	

<b>FOR OFFICE USE PAYMENTS AMOUNT</b>		<b>TOTAL CHARGED TO CREDIT CARD</b>	<b>AUTHORIZATION #</b>	<b>DATE PROCESSED</b>
<b>DEPOSIT</b>	+			
<b>BALANCE</b>	+			
<b>OTHER</b>	+			

**EXHIBITOR DESCRIPTION FORM**

<b>QUESTIONS</b>	<b>PLEASE CHECK ONE</b>		<b>PLEASE DESCRIBE</b>
	<b>YES</b>	<b>NO</b>	
Will you be SAMPLING any products?			
Will you be RETAILING any products?			
Will you be conducting a draw/giving away any prizes?			
Will you be offering any services? What will you be charging for these services?			
Will you be doing an in booth demonstration?			

**EXHIBITOR BADGES WILL BE AVAILABLE TO BE PICKED UP ON SET-UP DAY.**

WWW.LCCA.NET  
LCCA@LCCA.NET

PO Box 2306  
1015C VANDERCOOK WAY  
LONGVIEW, WA 98632

P: 360.425.8820



# 2020 LCCA HOME, GARDEN & LEISURE SHOW

## TERMS AND CONDITIONS

1. Exhibit Hours - The LCCA shall determine and publicize the exhibit hours that the show will be open to the public.
2. Merchandise Removal - No Exhibit or merchandise may be removed from the building until 4:00 pm of the closing day without a Removal Order signed by the LCCA.
3. Liability - The Exhibitor is entirely responsible for the space occupied by him and shall not injure, mar or deface the premises. The Exhibitor shall not drive nor permit to be driven, any pins, nails, hooks, tacks, or screws in any part of the building. Furthermore, the Exhibitor shall not affix or use adhesive type of material on painted surfaces. Automobiles, trucks and similar conveyances shall have drip pan and/or protective material under them to safeguard the floor from oil stains, etc., and all landscaped areas must have a similar barrier under to safeguard the floor. The Exhibitor agrees to reimburse the LCCA and/or the Cowlitz County Expo Center for any loss or damage occurring to the premises or equipment.
4. Aisles - All exhibits and personnel must remain within the confines of their own spaces and no Exhibitor will be permitted to erect signs or display products obstructing the view or disadvantageously affect the display of other exhibitors.
5. Space - The contracted space is to be used solely by the Exhibitor whose name appears on the Contract and no portion can be sublet or assigned. The Exhibitor shall forfeit his right to the space, all prepaid space costs and upon demand pay any balance owing to LCCA if he fails to occupy or use his space or to have his exhibit completed and in place by 9:00 pm the day before the opening day of the show unless previous arrangements have been made with the LCCA. If Exhibitor forfeits the space, LCCA may re-let the space without liability to the Exhibitor.
6. Reassignment - LCCA shall have the right and privilege of moving an Exhibitor to another location in order to conform to all County, State and Federal laws and regulations and the general display requirements and guidelines of LCCA.
7. Participants - This agreement does not reserve for, nor guarantee to, the exhibitor any space, a specific area or space priority, right of first refusal or any other manner of participation in any future show.
8. Electricity - All electrical connections shall be equipped with an Equipment Ground Conductor. For any additional electrical requirements contact the LCCA.
9. Cancellation of Contract - If this agreement is cancelled by Exhibitor for any reason, or by LCCA because of Exhibitor's default or violation of this agreement, monies paid to LCCA by Exhibitor shall be retained at LCCA's discretion. ANY CANCELLATION MUST BE IN WRITING.
10. Liability of Management - If the show is cancelled, delayed, interrupted or not held as scheduled for any reason, other than an act of God, Exhibitor's damages shall be limited to only the cost of the reserved space paid to the LCCA and the LCCA shall not be liable for any other damages or expenses; the LCCA shall not be liable for any refund, damages or expenses if caused by an act of God. In the event of any breach of contract other than cancellation, delay interruption or not holding the show as scheduled, Exhibitor's damages shall be limited to the cost for the reserved space paid to the LCCA.
11. Indemnification - Exhibitor shall protect, defend, indemnify and hold harmless the LCCA and the Cowlitz County Expo Center, their officers, agents and employees from and against any and all claims, damages, losses and expenses including attorney's fees arising out of or resulting from the exhibit and the activities of the Exhibitor and the officers, contractors, licensees agents, employees, guests, invitees or visitors of exhibitor, including but not limited to claims, damages, losses and expenses arising out of or resulting from performance of live or recorded music or other copyrighted works with the exhibit and arising out of or resulting from disputes between exhibitors regarding violations of unfair trade practice laws or patent or copyright laws.
12. Insurance - Exhibitor shall secure and maintain liability insurance, naming the LCCA, and the Cowlitz County Expo Center, their officers, agents and employees as additional insured, to protect them from claims which may arise out of or result from the activities of the Exhibitor. A Certificate of Insurance is to be furnished to the LCCA. Neither the LCCA nor the Cowlitz County Expo Center shall be responsible for loss or damage occurring to the exhibit or sustained by the Exhibitor from any cause. Such additional insurance, if desired, must be obtained by the Exhibitor.
13. Attorney's Fees - If a civil action arises between the parties out of this agreement or to enforce any of its provisions, the losing party shall pay the attorney's fees of the prevailing party as trial court may adjudge reasonable and if an appeal is taken from any judgment of the trial court, the losing party shall pay the amount the Appellate Court shall adjudge reasonable as the prevailing party's attorney's fees on appeal.
14. Consent - Exhibitor hereby consents to the LCCA's royalty-free use of visual and audio reproduction of Exhibitor and its employees and exhibit(s) including without limitation recordings, photographs, video tapes, films and other images or likenesses for the purpose of advertisement and promotion of this and future shows. Exhibitor also agrees to allow the LCCA to send faxes and e-mails pertaining to the show.

**I/WE HAVE READ, UNDERSTAND, AND AGREE TO THESE TERMS AND CONDITIONS**

\_\_\_\_\_  
**EXHIBITOR SIGNATURE**

\_\_\_\_\_  
**DATE**

# INFORMATION RELEASE

## 2020 LCCA HOME, GARDEN & LEISURE SHOW

Cowlitz County Expo Center, Longview, WA

Saturday, March 21st 9am-5pm

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I, \_\_\_\_\_ (Authorized Company Representative) do hereby authorize the Lower Columbia Contractors Association, KLOG, KUKN, and The WAVE, and The Longview Daily News to publish my company information as started below in all publications and/ or media related to the LCCA Home, Garden & Leisure Show on March 21 - 22, 2020.

**Please complete the following information as you would like to appear in the publications**

### COMPANY INFORMATION

Company Name:	
Representative:	
Address:	
City:	
State:	
Zip Code:	
Country:	
Phone:	
Fax:	
Website:	

The LCCA Home, Garden & Leisure Show communicates with their exhibitors by email. To receive updates and any additional information in regards to the current show, upcoming trade show.

Preferred email address \_\_\_\_\_

EXHIBITOR SIGNATURE

DATE

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LCCA@LCCA.NET

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LOWER COLUMBIA  
CONTRACTORS ASSOCIATION  
*"Building Our Future Together"*