EXHIBITOR REGISTRATION & SPONSORSHIPS

2018 LCCA HOME, GARDEN & LEISURE SHOW

Cowlitz County Expo Center, Longview, WA
Saturday, May 19th 9am-5pm
Sunday, May 20th 10am-4pm

JOIN US FOR A GREAT WEEKEND OF INSPIRING IDEAS FOR OUR HOMES, OUR GARDENS AND OUR LIVES!

Showcase your products & services to motivated attendees looking to renovate their homes, begin spring gardening, landscaping projects and enjoying leisure activities in the playground we call home. Free workshops all weekend long with tips on cooking, financial management, home renovations, gardening and more. **DON'T MISS THIS OPPORTUNITY TO PROMOTE YOUR PRODUCT OR SERVICE TO THOUSANDS OF POTENTIAL CUSTOMERS!**

Cowlitz County is seeing growth in new home construction, existing home sales and renovations including a surge in home gardening & landscaping. Our Community and its terrain offers amazing opportunities in leisure activities such as farm markets, golf, sailing, kayaking, canoeing, paddle boarding, art galleries, wine and microbrew tours and more.

PRESENTING SPONSOR

$5,000

- Complimentary double-space at high impact location
- Featured on website
- Mention in 340 radio ads on KLOG, KUKN, The Wave
- Name & logo on all promotional materials, print advertising, posters, and handouts
- Major sponsor of the LEGO© Building Contest
- Complimentary event tickets
- Company name mentioned throughout the event
- Banner displayed at event

SILVER SPONSOR

$1,600

- Complimentary in-line double-space
- Featured on website
- Mention in 170 radio ads on KLOG, KUKN, The Wave
- Name & logo on promotional materials, print advertising, posters, and handouts
- Complimentary event tickets
- Company name mentioned throughout the event
- Banner displayed at event

BRONZE SPONSOR

$850

- Complimentary single in-line space
- Featured on website
- Mention in 90 radio ads on KLOG, KUKN, The Wave
- Name on promotional materials, print advertising, posters, and handouts
- Complimentary event tickets
- Company name mentioned throughout the event
- Banner displayed at event

LEGO SPONSOR

$650

- Complimentary in-line space at
- Featured on website
- Mention in Radio Ads on KLOG, KUKN, The Wave
- Name & logo on promotional materials, print advertising, posters, and handouts
- Complimentary event tickets
- Company name mentioned throughout the event
- Banner displayed at event

ACTIVITY SPONSOR

$650

- Complimentary in-line space at
- Mention in Radio Ads on KLOG, KUKN, The Wave
- Name & logo on promotional materials, print advertising, posters, and handouts
- Complimentary event tickets
- Company name mentioned throughout the event directing guests to visit your display
- Banner displayed at event

PARKING SPONSOR

$300

- Sponsor signs grace the parking lot with banners:

"YOU'RE PARKING FREE THANKS TO"

Sponsor shall provide banner prior to event.

SPECIAL EXHIBITS

FOOD VENDORS, OUTDOOR EXHIBITS AND DIY DEMONSTRATIONS

Please contact the LCCA for space requirements and cost.

FLOOR PLAN

2018 LCCA HOME, GARDEN & LEISURE SHOW

Cowlitz County Expo Center
Saturday, May 19th 9am-5pm
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Use this map to select your booth space preference while completing your Exhibitor Contract & Registration

Hall A
The main event hall for businesses related to home products, improvement, repair and maintenance; recreation; and more.

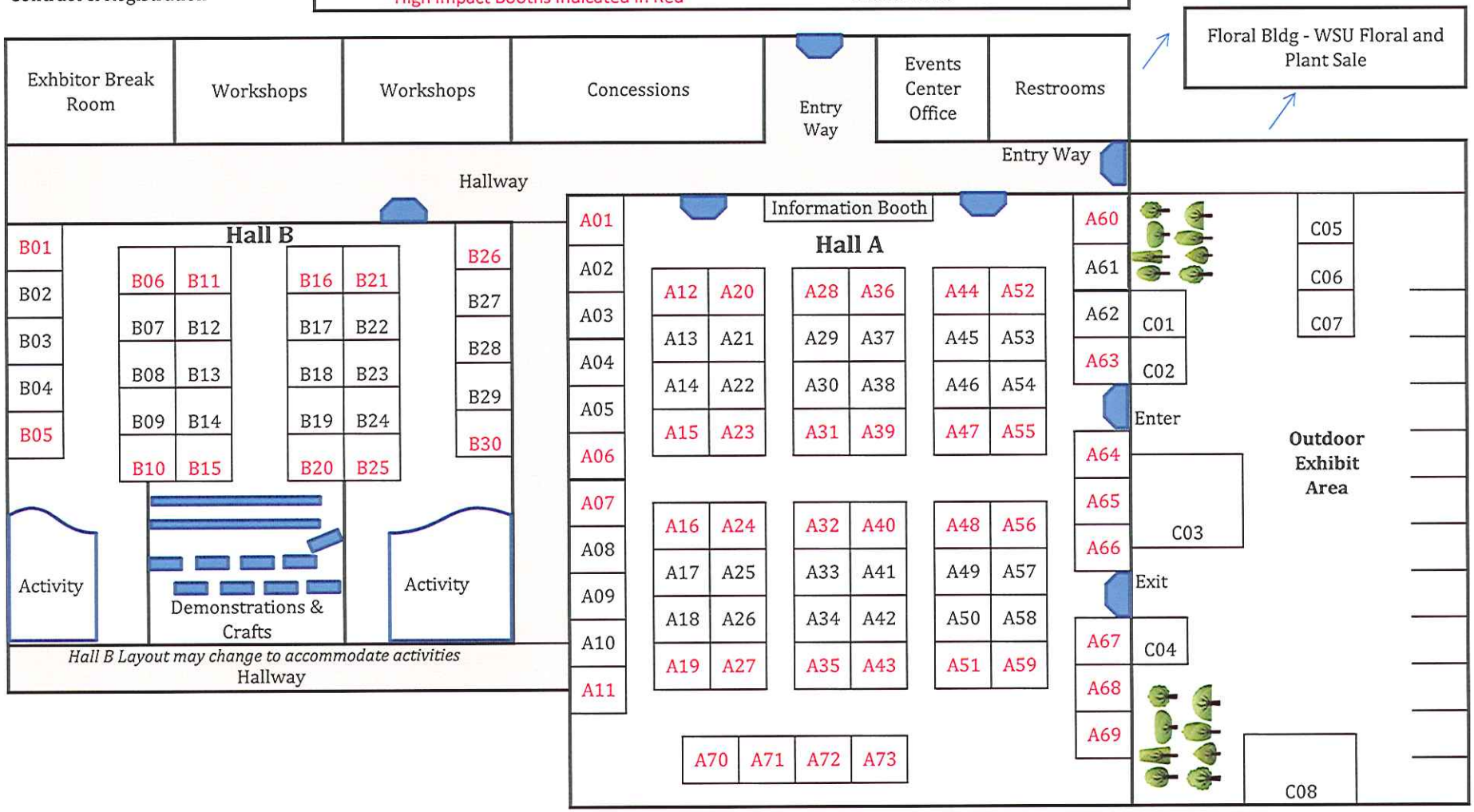
Hall B
Activities will be taking place throughout the event in Hall B. Booths in Hall B are Reserved for small scale Home Décor / Independent Sales Reps / DIY businesses.

High Impact Booths Indicated in Red

OUTDOOR EXHIBIT AREA
Contact the LCCA for pricing

FOOD VENDORS
Contact the LCCA for pricing

PARKING LOT SPONSOR
Sponsor's signs grace the parking lot "You're parking free thanks to....."



EXHIBITOR CONTRACT

2018 LCCA HOME, GARDEN & LEISURE SHOW

Cowlitz County Expo Center, Longview, WA
Saturday, May 19th 9am-5pm
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COMPANY NAME _____ CONTACT PERSON _____

PHONE _____ CELL _____ FAX _____

E-MAIL _____ WEBSITE _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

BOOTH LOCATION HALL A	NUMBER OF:	Early Bird Cost PAID BEFORE MARCH 1, 2018	COST PAID AFTER MARCH 1, 2018
♦ High Impact - Single		$570	$650
♦ High Impact - Double		$845	$925
♦ Standard In-line - Single		$495	$575
♦ Standard In-line - Double		$745	$825
HALL B - Activity Hall - Booths Reserved for Home Décor / Independent Sales Reps			
♦ High Impact - Single		$210	$290
♦ High Impact - Double		$485	$565
♦ Standard In-line - Single		$175	$255
♦ Standard In-line - Double		$385	$465
Garden Area		Contact LCCA for Pricing	
Electricity		$15	$15
Phone Line		$25	$25
Additional Tables		$10	$10
Additional Chairs		$2	$2
TOTAL		$	$

SELECT YOUR BOOTH PREFERENCE FROM 2018 FLOOR PLAN			
Choice #1	Choice #2	Choice #3	Assigned

As an added bonus for your early commitment as an exhibitor at this year's Home, Garden & Leisure Show, those who have paid by March 1, 2018 will receive 20– :15 second radio commercials that will run on KLOG, KUKN and The WAVE. More information will be provided upon receipt of registration and payment.

SPONSORSHIPS AVAILABLE		
Presenting Sponsor (1)	$5,000	
Silver Sponsor (2) available	$1,600	
Bronze Sponsor (8) available	$850	
Lego Building Contest	$650	
Activity Booth (3) available	$650	
Parking Lot Sponsor	$300	
Total		

EXHIBITOR AGREEMENT

This agreement is between the Lower Columbia Contractors Association ("LCCA") and _____(EXHIBITOR).

The LCCA shall provide to Exhibitor use of agreed upon exhibit space in the Cowlitz County Expo Center ("FACILITY") for the dates of May 18, 2018 (set-up) to May 20, 2018 for the purpose of exhibiting in the 2018 LCCA Home, Garden & Leisure Show ("EVENT").

The LCCA shall provide rod and drape for agreed upon exhibit space, unless otherwise requested in writing by Exhibitor. (8' back drape and 2-3' sides) Provide one table and two chairs to EXHIBITOR.

The LCCA shall have a representative at the FACILITY during all set-up, show, and tear-down hours to respond to EXHIBITOR needs. Handle all advertising for EVENT, including but not limited to radio and print, and provide high-quality event program for distribution to all attendees. Provide parking space for EXHIBITOR during set-up, show hours, and tear-down. Provide up to four Admission Passes per show day for EXHIBITOR use.

The EXHIBITOR agrees to have exhibit completely set-up and functional by 8:30 am on May 19, 2018 and remain so until 4:00 pm on May 20, 2018. Actively staff exhibit area during all show hours. Have exhibit and all exhibit materials completely removed from FACILITY no later than 7:00 pm on May 20, 2018.

The EXHIBITOR agrees to contain all exhibit structure, materials and accessories within the rented exhibit space. No materials may be stored or displayed in the aisles.

Exhibit may not include concessions of any kind (food or beverage for sale), unless approved in writing by LCCA.

Park vehicles only in designated area during show hours.

We agree to the terms, conditions, of the agreement which are incorporated in and form a part of this agreement and upon acceptance of this agreement, the undersigned, agrees to lease booth space as assigned by the LCCA and noted above for the duration of said show, May 19 - May 20, 2018.

_____ _____

EXHIBITOR SIGNATURE DATE

_____

PRINT NAME

Payment MUST be received in full no later than April 30, 2018 to qualify for reserved booth space selection.

Set-up information provided upon receipt of registration.

PAYMENT CONTRACT

2018 LCCA HOME, GARDEN & LEISURE SHOW

COMPANY NAME:_____

CONTACT:_____ TITLE:_____

PHONE:_____ CELL:_____ FAX:_____

MAIN CONTACT EMAIL (if different from company email):_____

PLEASE SELECT YOR METHOD OF PAYMENT (check one)		
CHECK ☐	CASH OR DEBIT ☐	CREDIT CARD ☐

PLEASE MAKE CHECK(S) PAYABLE TO LCCA

CREDIT CARD PAYMENT: WE ACCEPT VISA or MASTERCARD. CREDIT CARD PAYMENT IS SUBJECT TO COMPLETING THE INFORMATION BELOW AND SIGNING THE DESIGNATED AUTHORIZED CARD HOLDER SIGNATURE BOX. THIS VERIFIES THAT YOU HEREBY AUTHORIZE THE LCCA TO PROCESS THE INDICATED AMOUNT ON YOUR CREDIT CARD.

CARD HOLDER NAME (PLEASE PRINT)			
CREDIT CARD NUMBER		CVV CODE	
CARD TYPE		EXP. DATE	
AUTHORIZED SIGNATURE		TOTAL AMOUNT	

FOR OFFICE USE PAYMENTS AMOUNT			TOTAL CHARGED TO CREDIT CARD	AUTHORIZATION #	DATE PROCESSED
DEPOSIT	+				
BALANCE	+				
OTHER	+				

EXHIBITOR DESCRIPTION FORM

QUESTIONS	PLEASE CHECK ONE		PLEASE DESCRIBE
	YES	NO	
Will you be SAMPLING any products?			
Will you be RETAILING any products?			
Will you be conducting a draw/giving away any prizes?			
Will you be offering any services? What will you be charging for these services?			
Will you be doing an in booth demonstration?			

EXHIBITOR BADGES WILL BE AVAILABLE TO BE PICKED UP ON SET-UP DAY.

WWW.LCCA.NET
LCCA@LCCA.NET

PO Box 2306
1015C Vandercook Way
Longview, WA 98632

P: 360.425.8820
F: 360.425.6609

LOWER COLUMBIA CONTRACTORS ASSOCIATION
"Building Our Future Together"

2018 LCCA HOME, GARDEN & LEISURE SHOW

TERMS AND CONDITIONS

1. Exhibit Hours - The LCCA shall determine and publicize the exhibit hours that the show will be open to the public.

2. Merchandise Removal - No Exhibit or merchandise may be removed from the building until 4:00 pm of the closing day without a Removal Order signed by the LCCA.

3. Liability - The Exhibitor is entirely responsible for the space occupied by him and shall not injure, mar or deface the premises. The Exhibitor shall not drive nor permit to be driven, any pins, nails, hooks, tacks, or screws in any part of the building. Furthermore, the Exhibitor shall not affix or use adhesive type of material on painted surfaces. Automobiles, trucks and similar conveyances shall have drip pan and/or protective material under them to safeguard the floor from oil stains, etc., and all landscaped areas must have a similar barrier under to safeguard the floor. The Exhibitor agrees to reimburse the LCCA and/or the Cowlitz County Expo Center for any loss or damage occurring to the premises or equipment.

4. Aisles - All exhibits and personnel must remain within the confines of their own spaces and no Exhibitor will be permitted to erect signs or display products obstructing the view or disadvantageously affect the display of other exhibitors.

5. Space - The contracted space is to be used solely by the Exhibitor whose name appears on the Contract and no portion can be sublet or assigned. The Exhibitor shall forfeit his right to the space, all prepaid space costs and upon demand pay any balance owing to LCCA if he fails to occupy or use his space or to have his exhibit completed and in place by 9:00 pm the day before the opening day of the show unless previous arrangements have been made with the LCCA. If Exhibitor forfeits the space, LCCA may re-let the space without liability to the Exhibitor.

6. Reassignment - LCCA shall have the right and privilege of moving an Exhibitor to another location in order to conform to all County, State and Federal laws and regulations and the general display requirements and guidelines of LCCA.

7. Participants - This agreement does not reserve for, nor guarantee to, the exhibitor any space, a specific area or space priority, right of first refusal or any other manner of participation in any future show.

8. Electricity - All electrical connections shall be equipped with an Equipment Ground Conductor. For any additional electrical requirements contact the LCCA.

9. Cancellation of Contract - If this agreement is cancelled by Exhibitor for any reason, or by LCCA because of Exhibitor's default or violation of this agreement, monies paid to LCCA by Exhibitor shall be retained at LCCA's discretion. ANY CANCELLATION MUST BE IN WRITING.

10. Liability of Management - If the show is cancelled, delayed, interrupted or not held as scheduled for any reason, other than an act of God, Exhibitor's damages shall be limited to only the cost of the reserved space paid to the LCCA and the LCCA shall not be liable for any other damages or expenses; the LCCA shall not be liable for any refund, damages or expenses if caused by an act of God. In the event of any breach of contract other than cancellation, delay interruption or not holding the show as scheduled, Exhibitor's damages shall be limited to the cost for the reserved space paid to the LCCA.

11. Indemnification - Exhibitor shall protect, defend, indemnify and hold harmless the LCCA and the Cowlitz County Expo Center, their officers, agents and employees from and against any and all claims, damages, losses and expenses including attorney's fees arising out of or resulting from the exhibit and the activities of the Exhibitor and the officers, contractors, licensees agents, employees, guests, invitees or visitors of exhibitor, including but not limited to claims, damages, losses and expenses arising out of or resulting from performance of live or recorded music or other copyrighted works with the exhibit and arising out of or resulting from disputes between exhibitors regarding violations of unfair trade practice laws or patent of copyright laws.

12. Insurance - Exhibitor shall secure and maintain liability insurance, naming the LCCA, and the Cowlitz County Expo Center, their officers, agents and employees as additional insured, to protect them from claims which may arise out of or result from the activities of the Exhibitor. A Certificate of Insurance is to be furnished to the LCCA. Neither the LCCA nor the Cowlitz County Expo Center shall be responsible for loss or damage occurring to the exhibit or sustained by the Exhibitor from any cause. Such additional insurance, if desired, must be obtained by the Exhibitor.

13. Attorney's Fees - If a civil action arises between the parties out of this agreement or to enforce any of its provisions, the losing party shall pay the attorney's fees of the prevailing party as trial court may adjudge reasonable and if an appeal is taken from any judgment of the trial court, the losing party shall pay the amount the Appellate Court shall adjudge reasonable as the prevailing party's attorney's fees on appeal.

14. Consent - Exhibitor hereby consents to the LCCA's royalty-free use of visual and audio reproduction of Exhibitor and its employees and exhibit(s) including without limitation recordings, photographs, video tapes, films and other images or likenesses for the purpose of advertisement and promotion of this and future shows. Exhibitor also agrees to allow the LCCA to send faxes and e-mails pertaining to the show.

I/WE HAVE READ, UNDERSTAND, AND AGREE TO THESE TERMS AND CONDITIONS

_____ _____

EXHIBITOR SIGNATURE **DATE**

INFORMATION RELEASE

2018 LCCA HOME, GARDEN & LEISURE SHOW

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I, _____ (Authorized Company Representative) do hereby authorize the Lower Columbia Contractors Association, KLOG, KUKN, and The WAVE, and The Longview Daily News to publish my company information as started below in all publications and/ or media related to the LCCA Home, Garden & Leisure Show on May 19th - 20th, 2018.

Please complete the following information as you would like to appear in the publications

COMPANY INFORMATION

Company Name:	
Representative:	
Address:	
City:	
State:	
Zip Code:	
Country:	
Phone:	
Fax:	
Website:	

☐ The LCCA Home, Garden & Leisure Show communicates with their exhibitors by email. To receive updates and any additional information in regards to the current show, upcoming trade show.

Preferred email address _____

_____ _____

EXHIBITOR SIGNATURE **DATE**

WWW.LCCA.NET
LCCA@LCCA.NET

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Longview, WA 98632

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