

EXHIBITOR REGISTRATION & SPONSORSHIPS

2016 LCCA HOME, GARDEN & LEISURE SHOW

Cowlitz County Expo Center, Longview, WA
 Saturday, April 30th 9am-5pm
 Sunday, May 1st 10am-4pm



DON'T MISS THIS OPPORTUNITY TO PROMOTE YOUR PRODUCT OR SERVICE TO THOUSANDS OF POTENTIAL CUSTOMERS!

Showcase your products & services to motivated attendees looking to renovate their homes, begin spring gardening, landscaping projects and enjoying leisure activities in the playground we call home. Free workshops all weekend long with tips on cooking, financial management, home renovations, beer making, gardening and more. **Join us for a great weekend of inspiring ideas for our homes, our gardens and our lives!**

Cowlitz County is seeing growth in new home construction, existing home sales and renovations including a surge in home gardening & landscaping. Our Community and its terrain offers amazing opportunities in leisure activities such as farm markets, golf, sailing, kayaking, canoeing, paddle boarding, art galleries, wine and microbrew tours and more.

GOLD SPONSOR

\$3,600

- ◆ Complimentary double-space at high impact location
- ◆ Featured on website
- ◆ Mention in 340 radio ads on KLOG, KUKN, The Wave
- ◆ Name & logo on all promotional materials, print advertising, posters, and handouts
- ◆ Major sponsor of the LEGO® Building Contest
- ◆ Complimentary event tickets
- ◆ Company name mentioned throughout the event
- ◆ Banner displayed at event

SILVER SPONSOR

\$1,600

- ◆ Complimentary in-line double-space
- ◆ Featured on website
- ◆ Mention in 170 radio ads on KLOG, KUKN, The Wave
- ◆ Name & logo on promotional materials, print advertising, posters, and handouts
- ◆ Complimentary event tickets
- ◆ Company name mentioned throughout the event
- ◆ Banner displayed at event

BRONZE SPONSOR

\$850

- ◆ Complimentary single in-line space
- ◆ Featured on website
- ◆ Mention in 90 radio ads on KLOG, KUKN, The Wave
- ◆ Name on promotional materials, print advertising, posters, and handouts
- ◆ Complimentary event tickets
- ◆ Company name mentioned throughout the event
- ◆ Banner displayed at event

LEGO SPONSOR

\$650

- ◆ Complimentary in-line space at
- ◆ Featured on website
- ◆ Mention in Radio Ads on KLOG, KUKN, The Wave
- ◆ Name & logo on promotional materials, print advertising, posters, and handouts
- ◆ Complimentary event tickets
- ◆ Company name mentioned throughout the event
- ◆ Banner displayed at event

ACTIVITY SPONSOR

\$650

- ◆ Complimentary in-line space at
- ◆ Mention in Radio Ads on KLOG, KUKN, The Wave
- ◆ Name & logo on promotional materials, print advertising, posters, and handouts
- ◆ Complimentary event tickets
- ◆ Company name mentioned throughout the event directing guests to visit your display
- ◆ Banner displayed at event

PARKING SPONSOR

\$300

- ◆ Sponsor signs grace the parking lot with banners:
 "YOU'RE PARKING FREE THANKS TO"
 Sponsor banners shall be provided prior to event.

OUTDOOR EXHIBIT

FOOD VENDORS & OUTDOOR EXHIBITS

Please contact the LCCA for space requirements and cost.